



welcome

Congratulations! I am so excited and honored that you invited me to be a part of this exciting chapter in your life!

It is my sincere hope, that by your wedding day, you see me as a new friend who is ready to encourage and support you as you walk down the aisle to marry your best friend - not just your photographer.

I love getting emails, texts, Pinterest boards, and phone calls filled with excitement about your day!
I am happy to recommend some of my favorite vendors and answer any, and all of your questions you may have.

carrie@carrieayn.com 916.207.2552

I AM SO BLESSED TO HAVE SUCH WONDERFUL CLIENTS.

CAN'T WAIT TO GET TO KNOW YOU BOTH!

-love, Carrier

-meet carrie-

GET TO KNOW THE GIRL BEHIND THE LENS

Hi! I'm Carrie! I love palm trees.
plumerias. Diet Coke, sand between my
toes, vintage cameras, hand lettering,
warm nights, spending time with my
friends and family, and photographing
everything under the sun!

While based in Northern California.

I travel everywhere! I have been shooting weddings for over eight years and love every single moment!

FUN FACT - I still tear up at every wedding...not even kidding!



LET'S CONNECT!

f/carrieaynphotography

© @carrieayn

/carrieayn

🏏 @carrieayn







"IF YOU DO WHAT YOU LOVE, YOU"LL NEVER WORK A DAY IN YOUR LIFE" - Marc Anthony







-wedding collections-

-something old: \$4.149

9 hours Wedding Day Coverage | Complimentary Engagement Session Complete Proof Set | 10x10 Custom Album | USB w/Print Release Second Photographer | Private Online Gallery

-something new: \$3,349

8 hours Wedding Day Coverage | Complimentary Engagement Session Complete Proof Set | 8x8 Custom Album | USB w/Print Release Private Online Gallery

-something borrowed: \$2.749

7 hours Wedding Day Coverage | Complimentary Engagement Session

Complete Proof Set | USB w/Print Release

Private Online Gallery

-something blue : \$2,149

5 hours Wedding Day Coverage | Complimentary Engagement Session USB w/Print Release | Private Online Gallery

-digital only~: \$2,849

8 hours Wedding Day Coverage | Complimentary Engagement Session USB w/Print Release | Private Online Gallery

LOOKING TO ADD SOMETHING TO ONE OF THESE PACKAGES? CHECK OUT OUR 'A LA CARTE' SECTION ON THE NEXT PAGE!

ASK US ABOUT SPECIAL RATES FOR WEEKDAY WEDDINGS.

-a la carte-

FUN ADDITIONS TO YOUR COLLECTION



ADD-ONS

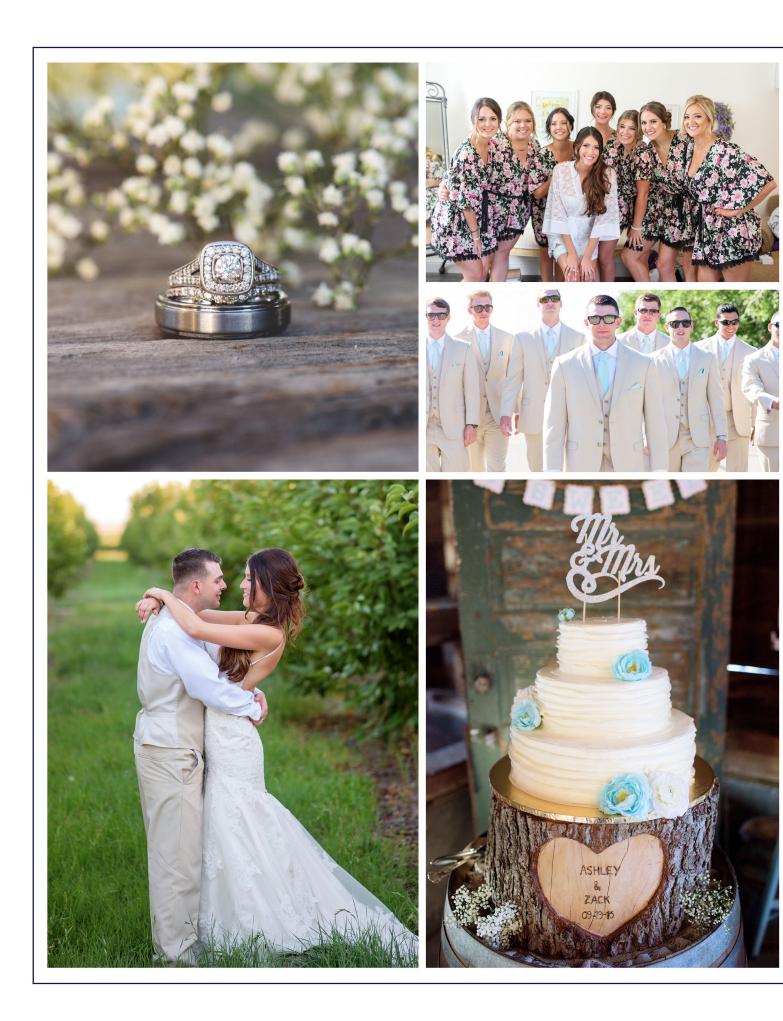
Additional hours: \$249/hr
Second Photographer: \$500
50 Save the Dates: \$149
Signature Book: \$399
Boudoir Session: \$549
Includes 5x5 Album

Wedding Day Coverage: \$449/hr
Without Collection

ALBUMS

5x5 Parent Album: \$549 8x8 Layflat Album: \$849 10x10 Layflat Album: \$1049 12x12 Layflat Album: \$1249

*Albums are 10 spreads (20 pages) with your choice of Linen or Leather cover







"I CHOOSE YOU. AND
I'LL CHOOSE YOU OVER
AND OVER AND OVER.
WITHOUT PAUSE, WITHOUT A DOUBT, IN A
HEARTBEAT. I'LL KEEP
CHOOSING YOU."

-UNKNOWN

your engagement session-

GET THE MOST OUT OF YOUR ENGAGEMENT SESSIONS

LOCATION

Add more personality to your photos by choosing the location of your session!

Whether the local coffee shop or the park where you first met, let me know and we can desgin your engagement session around it. Need help? I have a ton of locations to recommend.

WHAT TO WEAR

Wear something that makes you feel comfortable and confident! Patterns, bold colors, and accessories photograph really well. Just remember to coordinate!

SCHEDULING

Sessions are scheduled 4-6 months before wedding date. If you plan to sent Save the Dates, I recommend scheduling closer to the six month mark. Occasionally, crummy weather happens and we will need to reschedule. Just another bonus to scheduling 4-6 months out!

Most sessions start and hour and a half before sunset. It is important that you are on time - the sun is only out for so long! The later you arrive, the less time we have together.

STYLE TIP:

LET'S TALK ABOUT OUTFITS! I RECOMMEND WEARING
TWO OUTFITS DURING YOUR SESSIONS. ONE CASUAL
OUTFIT AND ONE OUTFIT THAT IS DRESSIER. THIS WILL
GIVE YOUR SESSION VARIETY AND IT IS FUN!

ACCESSORIES ARE ALWAYS A FUN ADDITION TO YOUR ENGAGEMENT SESSION. HAVE A FAVORITE SPORTS TEAM, PROP, OR ACTIVITY TO WANT TO INCORPORATE?

LET'S DO IT!





-wedding day tips-

The whole day begins with DETAILS! I ask you to gather all of your details before the day starts so they are ready to photograph. This makes the getting-ready portion of the day go by much more smoothly. It also allows me to spend more time focusing on the spontaneous moments when everyone is together celebrating the day.

Here is a list of commmon details that I shoot: dress, veil, rings, jewelry, flowers, shoes, socks, cuff links, letters, gifts, invitations, programs, printed pieces, and any unique items you have created for your day.



WEDDING DAY TIMELINE

Several weeks before your wedding day, we will get together and plan your wedding day timeline. The best advice I will give you is - add cushion time! I do my best to stay ahead of schedule, but sometime the most simple things can take an extra 20 minutes. Running behind schedule always seems to add unneeded stress to the day. My goal is to keep your stress level low, so you can enjoy every minute!

THINK ABOUT GETTING A WOODEN HANGER FOR YOUR DRESS. THEY PHOTOGRAPH WELL AND ARE GREAT KEEPSAKES FOR YEARS TO COME.





-frequently asked questions-

ANSWERS TO ALL OF YOUR NEED-TO-KNOW QUESTIONS

Q: WHAT IS INCLUDED IN COLLECTIONS?

A: All collections include high-resolution digital files and a complimentary engagement session. Some collections include proofs and albums. If you do not see a collection that fits your wants and needs, let me know! I create custom collections too.

Q: WHAT IS YOUR TURNAROUND TIME?

A: Turnaround time for your wedding gallery is 4-6 weeks. The moment your gallery is ready to view, I will let you know...even if it is at two o'clock in the morning! Turnaround time for your engagement session is 10-14 days.

Q: WILL WE GET THE PRINT RELEASE TO OUR PHOTOS AFTER OUR WEDDING?

A: Yes! You will receive a print release and lab recommendations with your gallery delivery.

Q: HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?

A: Most of the wedding collections come with one photographer, although you can always add-on a second photographer for an additional cost.

Q: DO YOU PHOTOGRAPH ELOPEMENTS?

A: Of course! I love the intimacy of elopements. Depending on availability and the number of hours you have set aside for photography, I have special rates for weekday weddings and elopements.

O. DO YOU HAVE A LIST OF PREFERRED VENDORS TO USE?

A: Yes, I do! From florists to caterers, I have worked with some fantastic businesses in the area and would be happy to share their information with you!

Q: WE ARE HAVING A DESTINATION WEDDING. DO YOU TRAVEL?

A: Yes! I love destination weddings and have been lucky enough to travel every year for weddings and sessions. Send me more information on your travel plans, and I will create a custom wedding collection to suit your needs.

have another question?

SEND ME A MESSAGE! I AM HERE TO HELP!

Q: DO I HAVE TO ORDER PRINTS THROUGH YOU?

A: While I highly recommend ordering prints through me, it is not required. The quality and care my professional lab takes when processing your images is unmatched. However, I have a few labs, both locally and online, I can recommend to you should you choose to print yourself.



O. WHAT FOLLIPMENT DO YOU USE?

A: I use all of the latest Nikon equipment. I use a variety of lenses throughout every wedding, most being prime lenses. Prime lenses have a fixed focal length and I find that they are perfect match for my style of photography. The light they capture is dreamy and creamy - my favorite.

O. DO YOU BOOK MORE THAN ONE WEDDING A DAY? WEEKEND?

A: Two weddings, in one day? No way...not a chance. Two weddings in one weekend. possibly. That would completely depend on the demands of each wedding. I wouldn't compromise one wedding for another.

Q: HOW DO WE RESERVE OUR WEDDING DATE?

A: Booking your wedding is simple! Once you choose your date and secure your venue, contact me! We will need to sign a contract and you will need to pay a \$500 retainer. The balance of your collection is due four weeks before your wedding date.

"I want all of you, forever, everyday.
You and me...
everyday."

-Noah, The Notebook by Nicholas Sparks



THANK YOU SO MUCH!

I know there are many options when it comes to choosing a wedding photographer; it means so much to me that you are considering CARRIE AYN to document one of the most important days in your life.



916.207.2552 CARRIE@CARRIEAYN.COM

